



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION**

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the
Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.

FOR ADDITIONAL INFORMATION, CONTACT THE
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION,
SUSTAINABLE MATERIALS MANAGEMENT UNIT AT 517-284-6590

YEAR 2013-14 **FOR DEQ USE ONLY**

Date Received by DEQ: 11-21-2013

Received by: mwr

Fee: \$3,000.00 Yes ☒ No ☐

ACH Payment Confirmation #:

ELECTRONIC DEVICE MANUFACTURER:

NOTE: COMPLETE THE ENTIRE APPLICATION EVEN IF THE ANSWER IS "N/A" or "0"

1. Company Name (True Name and All Assumed Names): Cellco Partnership		2. Area Code and Telephone Number: 908-626-6229	
3. Manufacturer of:			
Video Display Devices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>	
Computers	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	
Printers	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>	
4. Mailing Address:			
Address: 20 Independence Blvd		City: Warren	
State: NJ		ZIP: 07059	
Country: USA		County (if in Michigan):	
5. Home Web Site Address: www.verizonwireless.com		6a. Contact name: Jeffrey McCook	
		6b. Contact e-mail address: jeffrey.mccook@verizonwireless.com	
		6c. Contact telephone number: 908-626-6229	

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufactures. (Attach an additional page if necessary.)

(a) Verizon Ellipsis

(e)

ECM 555260-5-1 12/31/11
33000 45005 \$124

(b)

(f)

(c)

(g)

AY 2014 \$3,000

(d)

(h)

For Cashiers Use Only

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your Takeback program?
www.verizonwireless.com/b2c/splash/electronicdevicerecycling.jsp

8b. If the Web site address above includes a link to the Takeback program, describe how to find that link on the Web site: Link to the above page is provided in the standard footer of every page on our website or is accessed through our Support menu "Does Verizon Wireless offer a device recycling program?".

8c. If provided, what telephone number do you provide to consumers for information on your Takeback program? 877-247-3846 (1-800-2 JOIN IN)

TAKEBACK PROGRAM INFORMATION

9. What are the primary method(s) utilized by your Takeback program? Check up to two boxes.

Mailback ☒

Permanent collection site ☐

Collection events ☐

Retailer ☒

9a. Identity of the person responsible for coordination of the Takeback program.

Name: Jeffrey McCook
Phone #: 908-626-6229

e-mail address: jeffrey.mccook@verizonwireless.com

9b. Please describe your Takeback program.

Consumers may Trade-in or Donate their Covered Electronic Devices free of charge through one of the following mechanisms:

- Device drop off at any of our Verizon Wireless Branded stores. Consumers can find a location near them by using the following Store Locator link and select any of the listed "Verizon Wireless" locations:

<http://www.verizonwireless.com/b2c/storelocator/index.jsp>

- Device Mail-in through our Electronic Device Recycling Program. Consumers can either visit the website below or call 877-247-3846 toll free to obtain packaging and shipping information along with a pre-paid postage label. If the consumer does not have internet access the toll free hotline will obtain the consumer's address information and mail them a shipping package along with a pre-paid return postage label.

9c. Are appropriate devices covered with your Takeback program? Check appropriate box:

If you are a manufacturer of computers, do you accept all brands?

Yes ☐

No ☒

N/A ☐

If you are a manufacturer of video display devices, do you accept all brands?

Yes ☐

No ☐

N/A ☒

9d. Is your Takeback program free to consumers?

Yes ☒

No ☐

9e. Is your Takeback program reasonably convenient and available to and otherwise designed to meet the needs of consumers in this state?

Yes ☒

No ☐

9f. What is the number of devices a consumer may deliver to your program each day? Unlimited ☒ #

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

Consumers are made aware of recycling and recovery opportunities through advertisements/displays within Verizon Wireless retail locations, interactions with sales associates, information included in the device literature and information available on the web detailing how and where a consumer can recycle no longer used covered electronic devices and equipment. Consumers can also learn about recycling through our:

Electronic Device Recycling Website <http://www.verizonwireless.com/b2c/splash/electronicdevicerecycling.jsp>

Toll Free 24 Hour Device Recycling Hotline - 877-247-3846

Email us at - support@online.trade-in.vzw.com

11. How do you provide information to consumers on how and where to return covered electronic devices?

Consumers are made aware of recycling and recovery opportunities through advertisements/displays within Verizon Wireless retail locations, interactions with sales associates, information included in the device literature and information available on the web detailing how and where a consumer can recycle no longer used covered electronic devices and equipment. Consumers can also learn about recycling through our:

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Email at - support@online.trade-in.vzw.com

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the Takeback program)

12a. The number of collection and/or recycling locations (permanent or intermittent) in the state of Michigan. 59 Retail locations

12b. List the weight of the covered electronic devices received by the Takeback program from consumers during the prior year:

0 Tons by mailback 0 Tons thru collection locations 0 Tons through collection days 0 Tons through Retailers

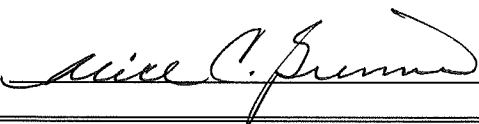
13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:

Returned Covered Electronic Devices and Equipment are shipped to eRecyclingCorps' Dallas, TX location where they are sorted, logged and tracked at the serial number level through each step of the process. Each device is functionally evaluated and run through a data sanitization process to remove any residual data following NIST 800—88 and NAVSO 5239-26 standards for computer and information security. Devices that can be returned to market and resold are sent to Greenstream International's refurbishing facility in Austin, TX for processing. Devices deemed no longer marketable are sent to Greenstream International's Dallas, TX location for disassembly/recovery of reusable components, and recycling of recoverable materials (glass, plastics and metal) following R2 standards.

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: Alice C. Brennan

DATE: 11/20/13

SIGNATURE: 

TITLE: Assistant Secretary